

# **CORPORATE SPONSORSHIP OPPORTUNITIES**

## **Royal Circle Foundation**

**In Association With**

**The Black Psychiatrists of America,  
The American Psychiatric Association  
(Office of Minority & National Affairs)**

**&**

**Baltimore Black Mental Health Alliance**

**PROUDLY PRESENTS  
A National Conference**

**CHILD SEXUAL ABUSE & TRAUMA  
IN THE  
AFRICAN-AMERICAN COMMUNITY  
(The Shame, The Blame, & The Solutions)**

**MARCH 22-23, 2013**

**HILTON BALTIMORE  
401 W. Pratt Street – Baltimore, MD 21201**

**Targeted For: Health Care and Legal Professionals,  
Educators, Advocacy Groups, Public Policy Makers,  
Government Officials, Parents, Clergy, &  
Concerned Citizens**

# Become a Sponsor

The **Royal Circle Foundation (RCF)** provides services and programs throughout the United States of America, the Caribbean, Africa, and South America. **RCF** also networks with numerous other charitable, health, professional, and business organizations worldwide and has a large network of national and international volunteers "**Friends of the Royal Circle**" that permit over 90% of all contributions to go directly to the service areas that need them the most.

Sponsorship of RCF events helps build brand awareness and represents a commitment to corporate social responsibility on the part of a company, product, or service.

Throughout the year, the **Royal Circle Foundation**, across the nation and around the globe, offers a variety of opportunities for promoting your company's image, its products and / or services.

## Why Do You Need To Act Now?

Now, more than ever during these tough economic times, keeping the image and message of your company in view, is critical. Sponsorships offer you an opportunity to be visible and reach a wide cross section of people who make decisions for their respective businesses, families, and communities. This translates into improving the "bottom line" for your company.

## Why Should Your Company Be A Sponsor?

Numerous data set analysis across the United States of America reveal:

- ◆ 90% of people state that they have a more favorable opinion of those business organizations that offer sponsorship to non-profit organizations and are more likely to purchase or recommend their products to their clients, co-workers, and families
- ◆ 85% report that a company's sponsorship of charitable events influences their belief in the credibility of that business organization and that company's concern about the welfare of communities because of their level of social responsibility. So, they trust them.
- ◆ 80% indicate that sponsorship exposes them to a company's product line that they may not have been previously aware of.

**Child Sexual Abuse Conference Sponsorship Application Form**

Contact Person \_\_\_\_\_

Company Name \_\_\_\_\_  
(As You Want It to Appear On All Literature And Sponsorships)

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ URL \_\_\_\_\_

Email \_\_\_\_\_ Signature \_\_\_\_\_

Title \_\_\_\_\_ Date \_\_\_\_\_

**Yes, we will participate in the 2013 Royal Circle Foundation Child Sexual Abuse & Trauma Conference at the following level:**

**Sponsorship Category** \_\_\_\_\_  
(Please identify category type from sponsorship page)

**Forum Sponsorship Total Amount \$** \_\_\_\_\_ (All categories)  
(Deadline Date for Final Payment & Camera Ready Ad – February 04, 2013)

Please make payment arrangements as designated below:

- Check/Money Order/Bank Draft – Payable to: *Royal Circle Foundation***
- Credit Card**     **MasterCard/Visa**     **Discover**     **American Express**  
(Credit Card Payments May Be Faxed)

Cardholder's Name \_\_\_\_\_

Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Source Code \_\_\_\_\_ Cardholders Phone Number \_\_\_\_\_

Cardholder's Signature \_\_\_\_\_

Cardholder's Address (if different from above) \_\_\_\_\_

- Wire Transfer** – Please call for details and add transfer fee of \$35.00 to total above

*Mail Payments To:*

**Royal Circle Foundation**  
**Attn: Consciousness Conference**  
**4100 North Charles Street, Ste 507**  
**Baltimore, MD 21218-1028**

**Phone: (410-637-5474)**

**Email: trcfoundation@aol.com**

Note: Do not fax ads or use Power Point, Excel or Publisher when submitting ads

## *Royal Circle Foundation*

### **CHILD ABUSE CONFERENCE**

#### **Sponsorship & Advertisement Submission Instructions**

For sponsoring organizations/businesses, please note the following instructions for the submission of ad copy and payments as well as registering participants associated with your particular level of sponsorship:

1. All ad copy must be originals and the appropriate size for the product imprint area in the decoration method most appropriate for your promotional product. Vector artwork is preferred (.eps, .ai, or .cdr). Raster file (bitmap) is not recommended. Include font and size desired if typesetting is requested. Multi-color imprints should be sent as a color separated file (exceptions: Photo Real and Epoxy Dome), and only .jpeg format with greater than 600 dpi for printing is acceptable but no Power Point, Publisher, Word files, or .gif accepted.
2. Faxed or photocopies of original ad copy will not be accepted.
3. Ad copy should be submitted by electronic mail only in one of the formats described in item #1 of this communiqué to the following email address: [trcfoundation@aol.com](mailto:trcfoundation@aol.com)
4. In order to meet printing deadline and any special requests for logo placement, etc. **advertisement copy and payment should be received by February 04, 2013**
5. **All sponsorships must be paid in full by February 04, 2013**; Deposits may be paid in any amount(s) prior to that deadline date to guarantee placement and secure space
6. **A completed sponsorship application is required for all sponsorship categories and submitted no later than February 04, 2013 with the sponsorship payment**
7. Failure to submit ad and/or sponsorship forms for the forum may cause ad placement requests not to be honored.
8. Purchase orders are not an accepted form of payment for sponsorship categories.
9. Payments by electronic wire transfer are acceptable. Please contact the number listed below for instructions on making bank-to- bank wire transfer payments.
10. Conference organizers reserve the right to refuse sponsorship from organizations that are not consistent with the overall mission of the Royal Circle Foundation or project an image that might be found to be offensive in any nature.

Questions & More information – 410-637-5474

**Thank You for Your Support!**  
**ROYAL CIRCLE FOUNDATION**

## **CHILD SEXUAL ABUSE CONFERENCE SPONSORSHIP LEVELS**

### **TANZANITE SPONSOR - \$20,000**

Only (1) available in this category and includes the following:

1. Center 2-page advertisement in the official conference program booklet
2. Banners prominently displayed with sponsor's name and logo prominently displayed at registration area, exhibit hall, and podium areas of the conference
3. Twelve (20) invitations to press conference, reception and film screening
4. Twelve (20) invitations and complimentary passes to the "Awards Dinner"
5. Photo opportunity with organizer's and key VIP's
6. Sponsorship special recognition and receipt of an award
7. Ability to present an awards in honor of sponsor's organization
8. Link to sponsor's website
9. Year long recognition on Foundation's website and other activities
10. Reserve first rights for 2013 and 2014 sponsorship at this category

### **DIAMOND SPONSOR - \$15,000**

Only (1) available at this category and includes the following:

1. Front inside cover advertisement in the official conference program booklet
2. Registration folders with sponsor's name and logo
3. Banner with sponsor's name and logo prominently displayed at the podium during the entire conference
4. Eight (12) invitations to press conference, film screening and reception
5. Photo opportunity with organizers and key VIP's
6. Eight (10) invitations and complimentary passes to the "Awards Dinner"
7. Link to sponsor's website
8. Sponsorship special recognition and receipt of an award at the dinner
9. Ability to present an award in honor of sponsor's organization
10. Year long recognition on Foundation's website and other activities
11. Reserves first rights for 2013 & 2014 sponsorship at this category

### **EMERALD SPONSOR - \$10,000**

Only (1) available in this category and include the following:

1. Back inside cover advertisement in the official conference program
2. Conference Badge lanyards and writing pads with sponsor's name and logo
3. Banner prominently displayed at the conference registration area
4. Six (10) invitations to press conference, reception and film screening
5. Photo opportunity with organizers and key VIP's
6. Six (8) invitations and complimentary passes to the "Awards Dinner"
7. Link to sponsor's website
8. Sponsorship special recognition and receipt of an award at the dinner
9. Ability to present an award in honor of sponsor's organization
10. Year long recognition on Foundation's website and other activities
11. Reserves first rights for 2013 & 2014 sponsorship at this category

### **RUBY SPONSOR - \$7,500**

Only (8) available in this category and include the following:

1. Full page advertisement in the official conference program booklet
2. Conference writing pens with sponsor's name and logo
3. Banner prominently displayed in conference exhibits area
4. Four (6) invitations to press conference, reception, and film screening
5. Photo opportunity with organizers and key VIP's
6. Four (6) invitations and complimentary passes to the "Awards Dinner"
7. Link to sponsor's web site
8. ½ year long recognition on Foundation's website and other activities
9. Sponsorship special recognition and receipt of a plaque award at the dinner
10. Ability to make and present an award in honor of sponsor's organization
11. Reserve first rights for 2013 & 2014 sponsorship at this category

### **PEARL SPONSOR - \$5,000**

Only ten (10) available in this category and include the following:

1. ½ page advertisement in the official conference program booklet
2. Signage at conference registration area
3. Two (4) invitations to press conference, reception and film screening
4. Two (4) invitations and complimentary passes to the "Awards Dinner"
5. Photo opportunity with organizers and key VIP's
6. Link to sponsor's website
7. Three (3) month recognition on Foundation's website and other activities
8. Sponsorship recognition and receipt of certificate at awards dinner
9. Ability to make and present an award in honor of sponsor's organization
10. Reserve first rights for 2013 & 2014 sponsorship at this category

### **MEDIA SPONSOR - \$2,500\***

Only (4) available in this category and include the following:

1. ½ page advertisement in official program booklet
2. Special recognition and award certificate during the conference and events
3. Access to forum organizers and VIP's for interviews and press conferences
4. Media Press Kits and two (2) tickets to film screenings and Awards Dinner
5. Listing on the Foundation's website
6. Reserve first rights for 2013 & 2014 media sponsorships

\* Media sponsorships can be "in kind" donations of advertisement and marketing of the event to their respective outlets.

### **GENERAL SPONSORS - \$1,000**

1. ¼ page black and white advertisement in official program booklet
2. Special recognition and award certificate during conference and events
3. Two (2) tickets to film screening, reception and Awards Dinner
4. Listing on the Foundation's website
5. Reserve first rights for 2013 & 2014 sponsorships in this category

## **SUPPORTERS**

- A. Royal - \$500**
- B. Grand - \$250**
- C. Friends - \$100**
- D. Patrons - \$50**

- 1. All categories of “supporters” receive one (1) complimentary ticket to the evening networking reception and film screening**
- 2. All categories of “supporters” are listed by donation level in the official program booklet and on the Foundation’s website**
- 3. “Royal”, “Grand” and Friends” supporter categories receive tickets to the Awards Banquet (#4, #2, and #1) based on their respective levels of contributions**

## **GENERAL ADVERTISEMENTS**

**Companies and organizations wishing to place advertisements only in the official program booklet should complete the “Advertisement Contract” and not submit their requests on the “Sponsorship Application”.**

**THANK YOU!**